



NORTHWEST FLORIDA  
**BLOOD  
SERVICES**

A Division of Florida Blood Services

*Web News* Spring 2010



*Our MISSION is to improve lives by providing quality blood services and exceptional customer service. Our VISION is to be a world class provider of blood and blood services. We accept responsibility for providing quality products and services 110% of the time.*



**Meghan Dittmar, NFBS Community Relations Representative Coordinates 6th Annual PUMP-A-PINT BLOOD DRIVE**

The 6th Annual Pump-A-Pint Blood Drive Competition is scheduled Monday, May 10 through Friday May 14. The America's Blood Center's Award Winning Most Creative Blood Drive of a few years ago was begun by the Escambia Santa Rosa Bar Association. It has grown into a community competition between law offices, court house employees of both Escambia and Santa Rosa, Gulf Power, Studer Group, Fisher Brown and the Escambia County School Board. The goal is to top 500 blood units which is vital to support local hospitals, friends and patients.

Check either [www.pumpapint.com](http://www.pumpapint.com) or [www.nfbcblood.org](http://www.nfbcblood.org) to get additional information. The public is invited to come to the blood drives or make a donation for their favorite participant at

2209 North Ninth Avenue Center.



**PENSACOLA'S LABORATORY AND DONOR FACILITY EXPANDS DONOR ROOM**

The 1999 East Nine Mile Donor Room is temporarily closed due to expansion of the blood donor room. The Donor Room will expand from a 5 bed donor room to a state-of-the-art 12 bed donor room. Stephanie Mutz, District Executive Director, reports that the construction should take about 8 to 10 weeks. She invites all local blood donors to come to the 2209 North Ninth Avenue (corner of 9th Avenue and Maxwell Sts) to make donations during the construction period.



**PENSACOLA CHRISTIAN COLLEGE MARCH BLOOD DRIVE BRINGS 761 BLOOD UNITS TO PATIENTS**

Pensacola Christian College held its annual Spring blood drive with students and faculty giving the gift of life to many patients and friends who need blood transfusions in our local hospitals.

Tim McLaughlin, Blood Drive Chairperson and Alison Lacour, NFBS Community Relations Representative, thanked the many students, faculty and NFBS employees who made this one of the most successful blood drives of the year.

Our thanks and appreciation goes to everyone who took the time to give someone else a chance at life.



**MAY IS MILITARY APPRECIATION MONTH FOR BLOOD DONORS**

Blood donors are asked to mark their calendars and come to the blood centers in Pensacola, Ft. Walton Beach and Panama City to make a donation in support for the military. Northwest Florida Blood Services provides blood to Pensacola Naval Hospital as well as Eglin Air Force Hospital as needed. Take a few minutes of your time and show your appreciation for our military by giving the needed gift of life.

Each blood donor will received this special limited addition t-shirt and be entered to win two tickets on US Airways sponsored by Northwest Florida Regional Airport.

On Friday, May 21, a military appreciation cookout will be held at centers in Pensacola, Ft Walton Beach and the Panama City center at 2696 Highway 77/Martin Luther King Boulevard.

**For more information, call 850 473-3853 or check the website [www.nfbcblood.org](http://www.nfbcblood.org) Contact: [broberts@fbsblood.org](mailto:broberts@fbsblood.org)**

**MARK YOUR CALENDAR**



**SEPTEMBER 25, 2010  
GIFT OF LIFE GALA  
PENSACOLA YACHT CLUB**

Northwest Florida Blood Services Foundation, Inc., is planning its annual Gift of Life Gala on September 25, 2010. It will be held at Pensacola Yacht Club. According to NFBS Foundation President, Father Jack Gray, raising funds to ensure the success of the blood center in providing life saving services to area hospitals is something all are asked to participate.

Rodger "R.P." Doyle, Foundation Development Vice President, is requesting your support in sponsorships for the Gala. Sponsorships and monies raised go towards the purchase of phlebotomy and lab equipment and for educational projects for high school and college blood donors.

- Sponsorship levels are:
- \$2000 Platinum Table Sponsor
- \$1,000 Gold Table Sponsor
- \$500 Silver Table Sponsor
- \$250 Bronze Table Sponsor

Support your community blood center and call "R.P." at 850-473-3853 for information.

**HAVE YOU JOINED  
THE PLATELET CLUB?**

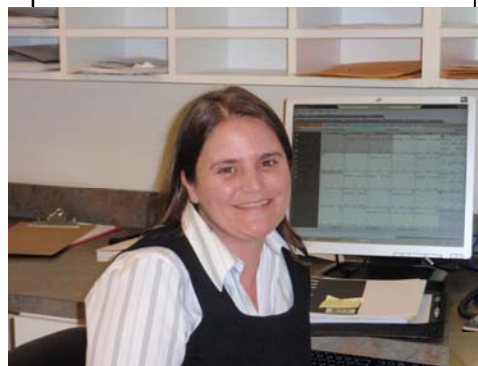
Platelets are needed each year by thousands of patients—burn victims, leukemia patients, cancer patients and bone marrow transplant patients. A unit of platelets only last 5 days and many, many patients in our community needs them. Make this very special donation part of your commitment. Join the Platelet Club and donate 8 times between April and October 31 and you will be thanked by receiving this cool, portable beach chair.

Make a platelet appointment by calling 850-434-2535 and ask for Dawn Darrow.



**WEAR ABC TV 3  
ALAN STRUM  
GIVES WEATHER AT SPRING  
BLOOD DRIVE**

NFBS salutes WEAR ABC TV 3 for supporting the community and holding 5 blood drives per year. It is through this gesture of kindness and support that we are able to provide needed blood to area hospitals. A BIG THANK YOU to WEAR TV!



**AIMEE PALMER  
Community Relations Representative  
Panama City**

Northwest Florida Blood Services and Southeastern Community Blood Services have partnered to better meet the needs of patients and families in the Panama City Area. Blood donors may donate at Bay Medical Center located at 615 North Bonita Avenue or may stop at the Northwest Florida Blood Services center located at 2696 Highway 77/Martin Luther King Boulevard (north of Kohl's). Call Aimee at 850-785-9398 to schedule a blood drive for your group, church, business or organization. Support your local hospitals Bay Medical Center and Gulf Coast Hospital.



**DANA CERVANTES BRINGS  
THE "CAT" TO THE BLOOD  
CENTER**

Radio Personality Dana Cervantes brought CAT COUNTRY 98.7 FM to the blood center recently. The "CAT" stood by and helped donors give needed blood. Listen to Dana's BLOOD MINUTE on Thursdays at 9:15am and learn about happenings at Northwest Florida Blood Services.